**Macintosh HD:Users:PMA_Macbook:Desktop:Templates-3.pdf**

**Note: instructions are in blue.**

**Mission Statement:**

**Sample narrative:**

In our school, we want to inspire excellence by preparing our graduates for the highest standards of professional standards in the practice of Pilates. We integrate scientific research to provide practical applications to the Pilates Method and we teach students to assess each client’s unique needs.

**Goals:**

The goals of an institution can be both long range and short range in scope. Organizational goals of a company typically focus on its long-range intentions and its overall business philosophy but can also provide useful guidance for staff members.

Goals need to be reviewed periodically. They are more subject to change than mission statements.

**Sample narrative:**

The goals of our school are the following:

* To expand the understanding of the Pilates Method to the Santa Fe community
* To have all our teachers PMA Certified within 2 years
* To develop continuing education programs for our graduates
* To maintain a registry of all our graduates
* To establish 3 locations within 3 years
* To graduate 400 Pilates teachers within 5 years